

DATABASE

DATABASE

FIG. 1

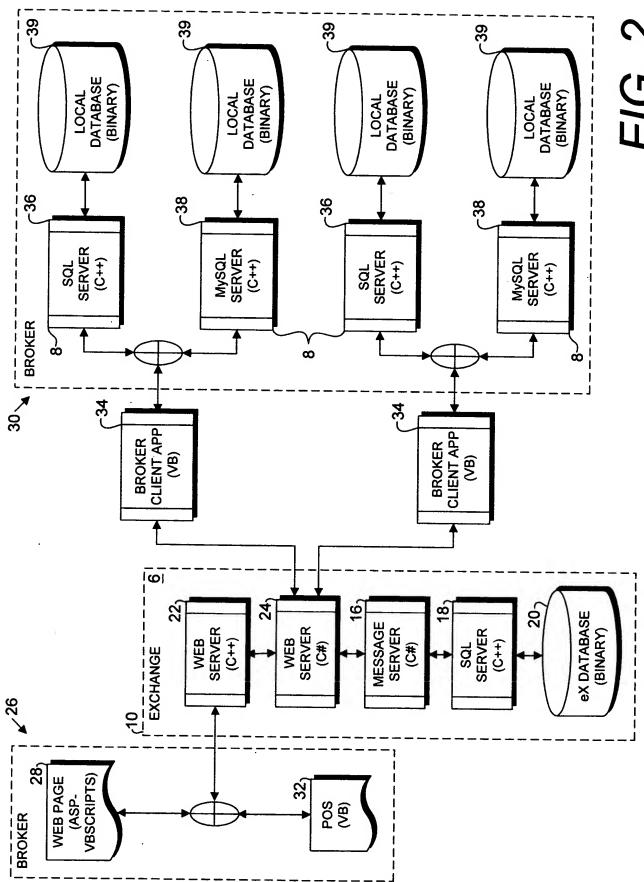
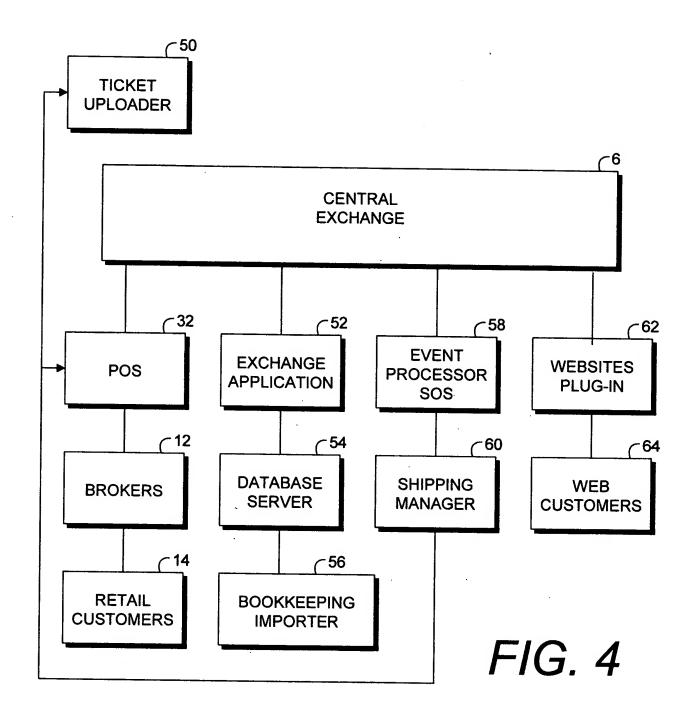


FIG. 2

RULE	EFFECTS	WHERE	TYPE
Show my ticket group(s) everywhere	My Tickets	Everywhere	Show Mode
Show my ticket group(s) on my website	My Tickets	My Website	Show Mode
Don't show my ticket group(s) on my website	My Tickets	My Website	Show Mode
Show my ticket group(s) on this broker's website	My Tickets	Others Website	Show Mode
Don't show my ticket group(s) on this broker's website	My Tickets	Others Website	Show Mode
Show my ticket group(s) on my eXchange	My Tickets	My eXchange	Show Mode
Don't show my ticket group(s) on my eXchange	My Tickets	My eXchange	Show Mode
Show my ticket group(s) on this broker's eXchange	My Tickets	Others eXchange	Show Mode
Don't show my ticket group(s) on this broker's eXchange	My Tickets	Others eXchange	Show Mode
Show this broker's ticket group(s) on my website	Others Tickets	My Website	Show Mode
Don't show this broker's ticket group(s) on my website	Others Tickets	My Website	Show Mode
Show this broker's ticket group(s) on my eXchange	Others Tickets	My eXchange	Show Mode
Don't show this broker's ticket group(s) on my eXchange	Others Tickets	My eXchange	Show Mode
Markup my ticket group(s) on my website	My Tickets	My Website	Markup
Markup this broker's ticket group(s) on my website	Others Tickets	My Website	Markup
Only show my ticket group(s) on my website	My Tickets/Others Tickets	My Website	Show Mode
Only show my ticket group(s) on my eXchange	My Tickets/Others Tickets	My eXchange	Show Mode
Don't show any ticket group(s) on my website	My Tickets/Others Tickets	My Website	Show Mode
Don't show any ticket group(s) on my eXchange	My Tickets/Others Tickets	My eXchange	Show Mode
Only show my ticket group(s) on my website (Qty Limited)	My Tickets/Others Tickets	My Website	Show Mode





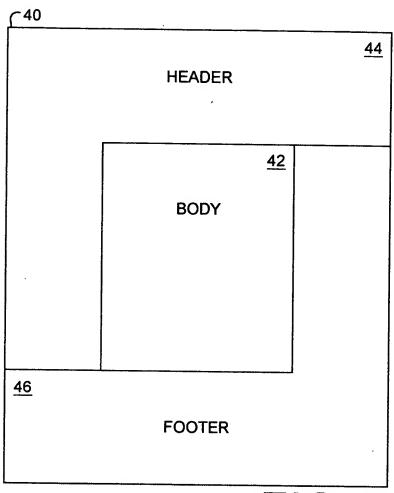


FIG. 5

Ultra:

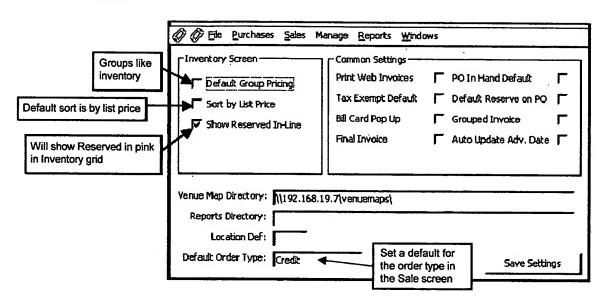


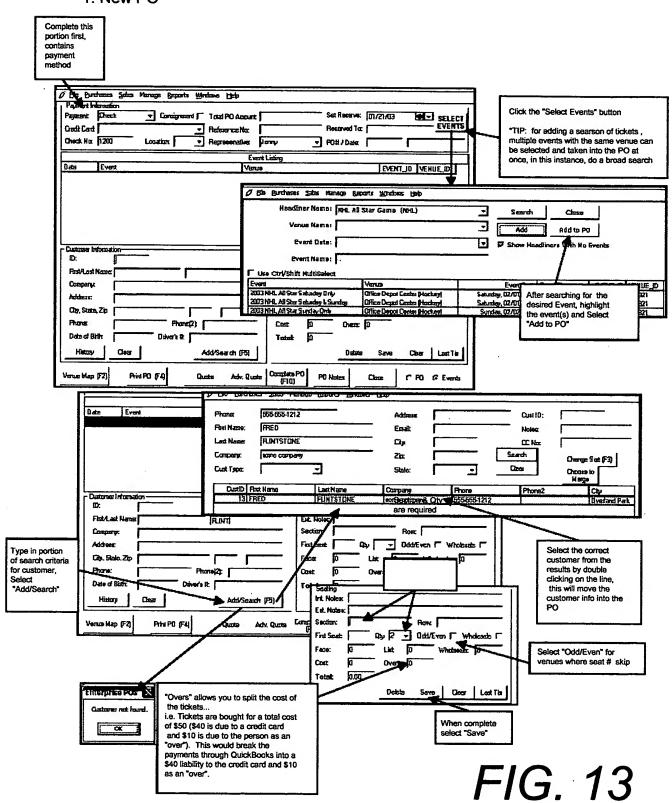
FIG. 11

Enterprise:

Default Group Pricing Venue Map Peth P

<u>Purchases</u>

1. New PO



SECTION ROW Kerpei Aiena (Dpen Savvia Center (Center Fapel Center (End Kemper Arans IDpan Kemper Arans IDpan Event | 4.6/2001 - Yoy Stay & Kanper Arana (Upan Floar) 1165.00 8 8 477/2001 Toy Stary (Medineel) 15165.00 8 8 477/2001 Toy Stary (Medineel) 15165.00 8 8 477/2001 Toy Stary (Medineel) 15165.00 Ability to cancel the 15165.00 PO (if it hasn't g grapaq: Gity Cat Event Date Eveni canceled or is already been PO Results expired) entered on the PO modify info Ability to Priced **TICKETMASTER** TEMPTER THE STR Customer History Company ā (7) Elle Burchasses Sales Manage Beports Windows Opens the & Notes Sganch Caneignment I 3165 Comp 3/2/2007 TICKET MASS 3059 Comp 3/2/2007 TICKET I 3161 Comp 3/2/2007 TICKET I 4149 Comp 4/6/2007 TICKET I PO Notes Add/View Blatu PD Date Dustomer Headher: Diency On Ice | Theatre) the selected PO Provides a PO profit made on Report of the Cetegory Section: Event Venue: Deta: **6** locale Purchase Order criteria to search Enter

2. Search POs

FIG. 14

Venue Map (F2)

Cared PD

View PO

Histy Nabes (FB) Print PD (F4)

PO Nates

PD Protobility

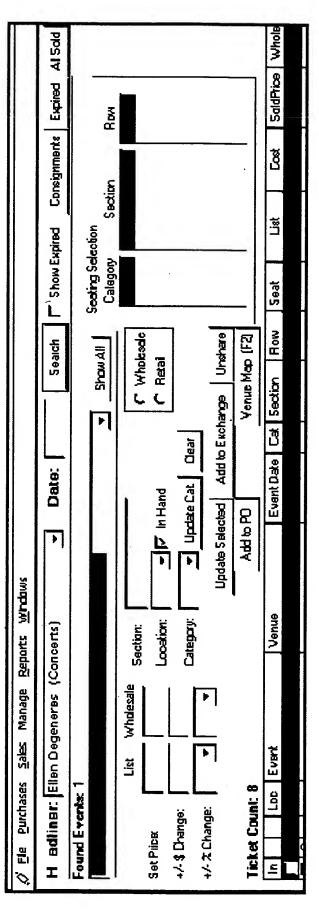
3. Create Mass PO Tickets

To input restratives	
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P In	Sauting Date Confirmation 4: Face: List Price: Hand Web Item Status: OPEN When view has been complete, Select "Create and Add to Mass PO" Class Create and Add to Mass PO"
(/ (A) Ela	Burchasses Sales Manage Baponts Windows Halp
Search for the	Shows Show Show Every Event Data Cont Over Sold For C Dyste
Customer information, if necessary add the ID:	X Total PO Amount: 0 00 Reference No.
Select Histor	Bitte Driver's 4: Representative: Purry Phase variet to Purchase Date to
Select "Yes" to sell the tickets now. You will t taken to the Sales, Inv screen	then be

FIG. 15

4. Mass PO

Use to search for Mass POs, Advanced Quotes or Cancelled POs.



F/G. 16

5. Advanced Quotes

Tasks	· Revi	· Review Sold Tick	ats on A	kets on Advanced Guotes	otes						
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Ability to Search for a particular PO, Print the PO and view the PO

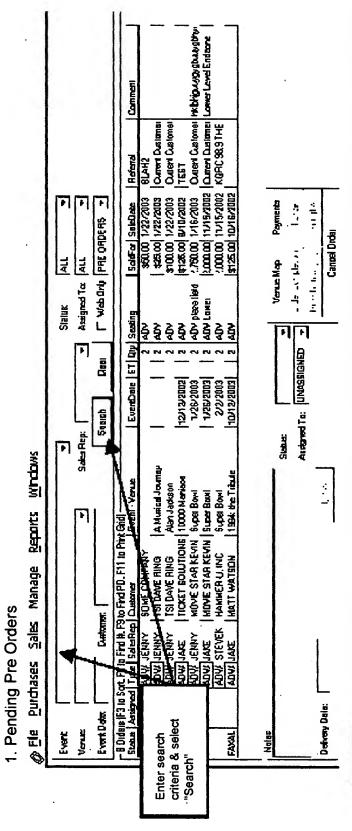
* For tickets sold on an Advanced Quote, PO must be complete for accounting purposes.

6. PO Queue

Contains queued data from Non-Real Time sales off the Exchange, which can be edited and matched against an event and then completed into a Completed PO.

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F/G. 18



Sales

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2. Order Completion

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230 11/27/02 15 DAVE RING \$4.50.0 Multiple Fed Ex Standald Dave 230 12/12/02 15 DAVE RING \$800.0 Dead Cad Ex Standard Dave 231 12/12/02 15 DAVE RING \$800.0 Dead Cad Ex Standard Dave 232 12/12/02 15 DAVE RING \$800.0 Dead Dave Cad Ex Standard Dave 232 12/12/02 15 DAVE RING \$17.10.0 Dead Cad Ex Standard Dave 232 12/12/02 15 DAVE RING \$270.0 Multiple Fed Ex Standard Dave 232 12/12/02 15 DAVE RING \$270.0 Multiple Fed Ex Standard Dave 232 DAVE RING \$270.0 Multiple Fed Ex Standard Dave 232 DAVE RING \$270.0 Multiple Fed Ex Standard Dave 234 DAVE RING \$270.0 Multiple Fed Ex Standard Dave 231 DAVE RING \$270.0 Multiple Fed Ex Standard Dave 231 DAVE RING \$270.0 Cad Cad Ex Farricle Dave 232 DAVE RING \$270.0 Cad Cad Ex Farricle Dave 233 DAVE RING \$270.0 Cad Cad Ex Farricle DAVE RING Cad Cad Cad Ex Farricle DA	OPEN	283	11/22/02	HAMMER-U.	STEVE	KAMINSKI	\$515.00 Deposit	Fad-Ex Priority	Jake			
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231 12/10/102 151 MAR BFOKER \$34000 Codi Cod Fed & Two Day Dave 232 12/10/102 151 DAVE BING \$4000 Codi Cod Fed & Shridigh Dave 233 12/10/102 TICKET JEFF JULIAN \$1/1000 Codi Cod Fed & Shridigh Dave 236 12/10/102 TS	OPEN	83	12/12/12		DAVE	RING	1880 00 [Cled Carc	Ι	Dave			
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258 12/12/02 TS DAVE RING \$270.00 Multiple Fed-Ex-Phonity Dave 2011 12/12/02 TS DAVE RING \$878.25 Multiple Fed-Ex-Stardind Dave 202 12/12/02 TS DAVE RING \$878.25 Multiple Fed-Ex-Stardind Dave 203 OLIVIZ/03 TS DAVE RING \$878.25 Daywal Fed-Ex-Starding Dave 204 OLIVIZ/03 TS DAVE RING \$875.25 Daywal Fed-Ex-Starding Dave TS DAVE RING \$875.25 Daywal Fed-Ex-Phonity Dave TS OLIVIZ/03 TS DAVE RING \$875.25 Daywal Fed-Ex-Phonity Dave TS OLIVIZ/03 TS DAVE RING \$870.00 Codd Cad Ex-Ex-Phonity Dave TS OLIVIZ/03 TS DAVE RING \$870.00 Codd Cad Ex-Ex-Phonity Dave TS DAVE RING \$870.00 Codd Cad Ex-Ex-Ex-Phonity Dave TS	OPEN	787	12/10/02	TICKET	JEFF	JULIAN	\$1,710.00 Dedi Car		Dave			
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FIG. 20

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Section Sect	۶		8	<i>2</i> 0	90	06	Т			/11/2003 #E/2003	E002/8/	6/2003	/28/2003	726/2003	/23/2003	vent Date				Bıckeı irfa		
Section Status Section Status Section Sectio			٥	9	9	¥	_			215	3	- 2	_		٦	F		ant Rep		xchange		
Fent inventory Section: Section: Windows Help Section: Section: Section: Section: State Section: Se	Refresh		Sir	115	115	115	355	_				•) jes					<u> </u>				
Fent inventory Section: Section: Windows Help Section: Section: Section: Section: State Section: Se			7:30 PM	Ę		9	[n Batkel	otbal)	3		P	€ Whole	U#IPik							
Figure 1 inventory Section Date Date Date	Cka Selections		1/23/2000	1/23/2003	1/23/2003	1/23/2003		Debe		d Center (Baskel)	is Center (Hocke	is Confer (Hocke)	on Square Gards	comm Stadium (Fo	es Center (Hocke			Retai	11 1			
Section Range Repairs Section	ScI/Reserve [FI0]		Staples Center	Steplex Center	Staples Center	Staples Center	Staples Center	Venue		A COLOR	Saw	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	N ad	Qual	Stap	Ver	le Sold Oul Events in Gric	arch Gear J			Цф	
See 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Cutlomer	·	1 1			ll	s va Minnesota Wild	Event							P		₽ D				Reports	
Ory Ory Ory Ory Ory Ory Ory Ory			Los Angeles King	Lox Angeles King	Las Angeles King	Los Angelea King	Las Angeles King		foi aptions	Setiok Pistons	San Jose Sharks	New York Ranger	vs Allania Hawks	_	* vs Mirnesola Wi		L	Show Expire	Section			inventory
								, Lac	* on grid	Buls vs	BLB8 Vt	BLES VS	k Knicks	XXXIII	ales King		akegory.	Hereign 19 (5)	, in		ırthasa	urrent
Search control to search within the or Invents Exchange Super Research Coule St. Louis		-	B		0	<u> </u>	Σ	N N	Right of	Ohicago and a Au	St Louis		New You	Super B	Los Ang	Event	T 884	F Gioup (Press) Inventory (5)	r Inventi change	search thin the		arch c
Search currents of File Purth Inventory within the company, or Inventory found on Exchange found on Exchange Inventory found on Exchange Inventory found on Exchange Super Bowill St Loue Bluist Loue Bluist Loue Bluist Loue Bluist Loue Bluist Charage Bull One ago Bull on St Loue Bluist Charage Bull on St Loue B													i.						company, or found on Ex	Use tabs to Inventory wi	43	S.

3. Inventory

## Ele Purchases Sales	Manage B	Leparts Windows	Ultra Use	Ultra Users will begin here	in here					
						[[]	Cinery Motor			Г
Hendiner 'Ro	*Hockin Hoadhous	e I our' (Concerts)	F	Subject		NOTES	ES TOTAL			
Event			F							
Yarue:			7							
Date		T Schadula Only								
P Show Exploid	Search	Cjear		-					4	
T Use Cid/Shirk MutiSelect	9¢		PicedEve	Piced Event Catagories						
Eveni		Venus	Ev	Event Date	Time A	Awai Cat	Price	Qty Descr	—	
"Bock a Boadhause Tou"		Pepsi Archa (End Stage)		1/22/03 We	184	لا 0	80.00	0 Floor Level First 15 Ray	Frst 15 Ray	
Search for Event		•								
dhause Tau"	- I	Pepsi Arena (End Stage)		Γ	TBA		2000	U Lower Level Elevated	el Elevated	
"Rockin Roedfouse Tour"	=_	Pepsi Avens (End Slage)		٦	HA.		B.33	U Lover Level Elevated	Elevated	
"Rockin Roodhouse Tour"	=.	Pepsi Archo (End Slage)-			<u>점</u>		00.0g	0 Lower Level Flewated	of Elevated	
"Hockin Roadhause Taur"		Pepsi Arena (End Stage) -			18A	ь В	\$0.00	_	: Closest	
"Rockin Roadhause Taur"		Pepsi Arena (End Stags)		.8	1 84	5	\$0.00		Upper Level Opposite E	_
"Rockin Roadhause Taur"		Blue Cross Arena [End Stage]	•		184	₹	#T.00	O Floor Level	Floor Level First 15 Ray	_
	•	Blue Cross Arena (End Stage)	-	•	184 -	8	00.DZ	a Floor Level 16-40 Rows	16-40 Rows	
		Blue Cross Arona [End Stage]		1/24/00 Fi	TBA	<u>ت</u>	9	0 Lower Level Elevated	: Elevated	
"FOCKIT FOOD WAS TOO	•	Blue Cross Arena [End Stage]	1	1/24/00 Fi	TBA	0	\$0.00	O Lower Level Elevated	el Elevated	
"Rockin Roadhause Tour"		Blue Cross Arena [End Stage]		1/24/03Fi	18A	D	\$0.00	O Lower Level Opposite E	al Opposite E	
"Rockin Roadhause Tur		Frzee Pavilon - Kettering, OH			TBA	₹	00 EX	O 1st 10 Rowe from the 5	efiom the 5	
"Rockin Roadhause Tau	/	Frace Pavilon - Kettaring, OH			184	8 0	\$0.00 \$1.00	a Raws 16to	Raws 16 to 25 from the	-
"Rockin Boothause Taur"	/	Freze Pavifon - Kelbeiing, OH	-	•	절	u a	00.D\$	O Tenace Sealing	eking	
"Rockin Roadhouse Tour	/	Freze Pavilon - Kettering. OH	_		<u>₹</u>		80 .00	0 Lawn Spaling	P	
"Rocke Roadhuse Tour"	/ *	Nammade Aiens Find Smoot	_	6/14 JTG SA	TRA	æ ⊑		Il Fine i evel Fest 15 Anv	Feet 15 Haw	
•	•	•			_					
Add to PO A	Add Notes	Sell	4.	Advanced Sale				> -	Vonue Map (F2)	
										1

FIG. 23

FIG. 24

Th following windows are specific to Deposit Paym nt type

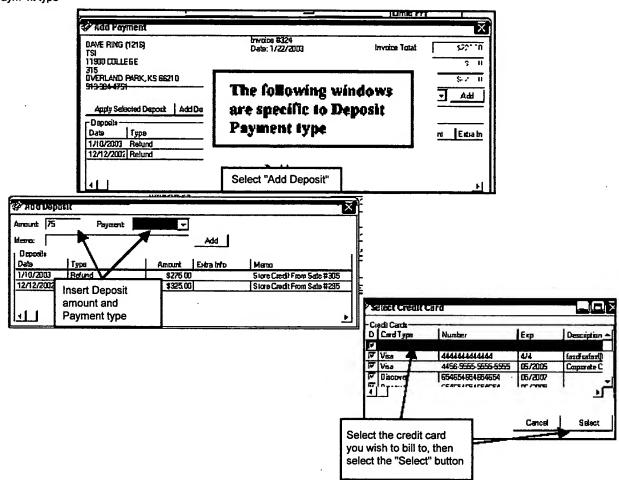
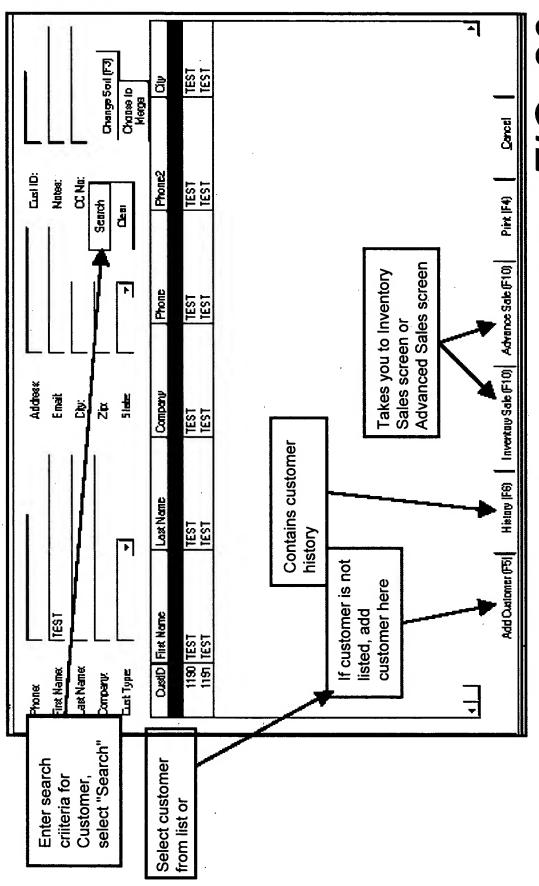


FIG. 25

5. Customers

Use to add new customers, search for customer information, modify an existing sale or PO, or to create a new sale.



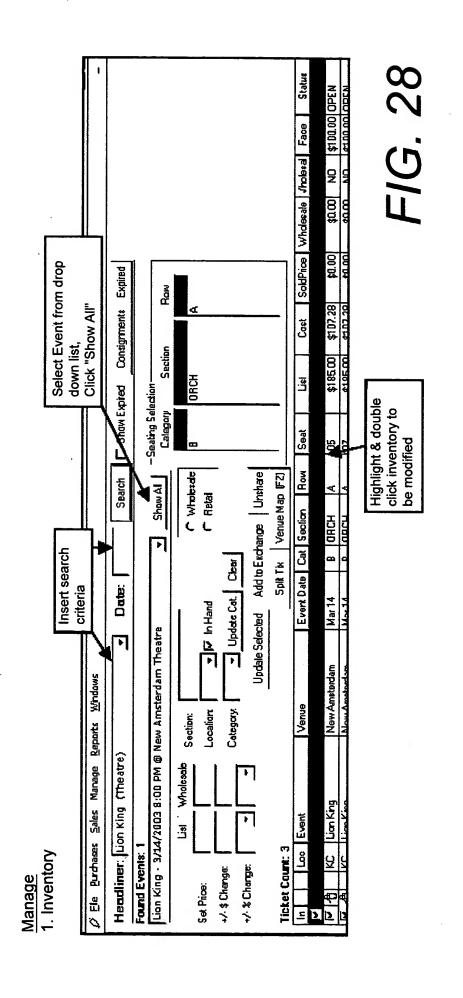
F/G. 26

6. Exchange Brokers

	E-Mail supportighick etsolutions, com Web: http://www.ticketsolutions.com/	#3 Stage Front Lawel, MD
TI Piloder	Phone: 800-477-5285 Phone2: 913-384-4751 Fax 913-451-7832	#2 Great Seats College Park, MD
⇔ ு இ இ இ இ 22000	Broker D#1 Ticket Solutions 11900 College Blad Suite 315 Overland Pade, KS	#1 Licket Solutions Overland Park, KS

FIG. 27

Click on Broker name to retrieve address, phone number and further information for particular broker



	Save Cancel	Delate	∟ Wholesale	,
Select Delete	100	Fore:	🗗 In Hand	
-or-	127.275	Cost:	03	Seat:
Make modifications,	185	List Price:	<	ROW:
		Canfirm Na.:	ОЯСН	Section:
				Ext, Nates:
	3	CH, RDW A, SEATS 1TO 3		Int. Notes: SECTION OR
	8:00 PM @ New Amsterdam Theatre	IM @ New Amst	Li n King - 3/14/2003 8:00 i	Li n King -
	 X			TrmEdit Incket

F/G. 29

2. Shared Inventory

Use to manage sharing tickets with the Exchange and Web. Use to export data to TicketsNow or Ticket Trader

Ø Elle B	ırchases	🕢 File Purchases Sales Manage Reports Windows	v							
Unshare	Jnshare Selected	T Limit by Web 🔽 Show Today's	Helresh	Globel TicketsNaw TicketTrader	X8Naw	TicketTic		Share All	Share All Web All Shared	hara
In Web Loc	品	Evenl	Verue	Dake	Ti.	n B	Time C Qby Section Row	Row	Seeks	Pice
 	% 건 8	F F SI Louis Blues vs Phoerix Copotes F F KC North Caldina Lar Heek vs. Duke Blue	obes Sawis Center (Hockey)	3,6,003 7:00 PM	OD PM	40	2 23 24 23 24 24] -3	09-12 01-70	\$55.00 495.00
	<u> </u>				E .	•	1	•		

F/G. 30

3. Pre Order Prices (Ultra User Option)

Allows User to set Prices & Quantity for specific Categories

🕢 File Burchasses Sales Manage Beports Windows

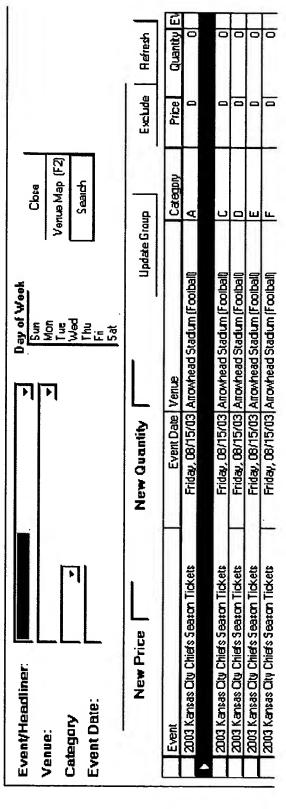
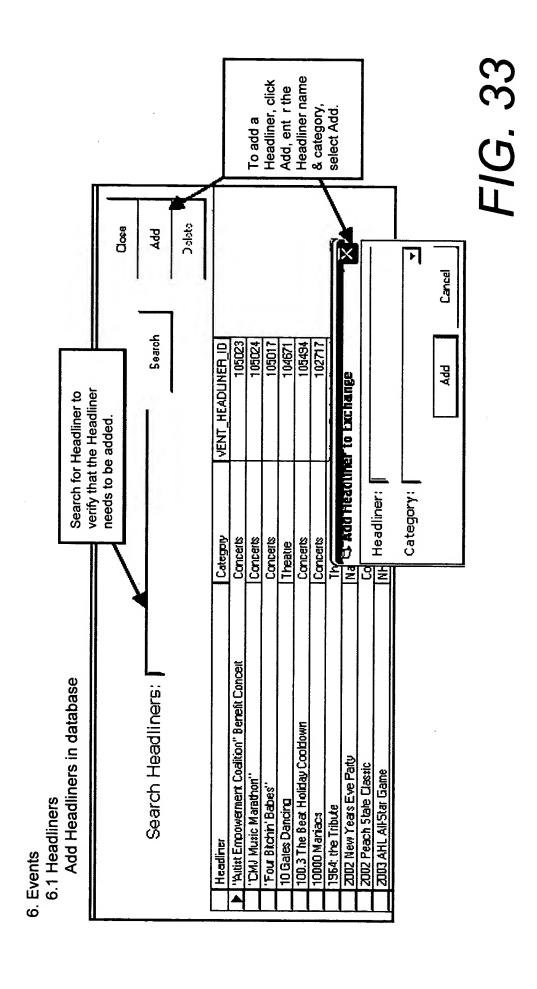


FIG. 31

Buyers/Credit Cards Modify & Add to Buyer/Credit Card list.

	41 ·			Stal	
				* 20	
	Emai			Address	
	Phone	PE		Rate Name	·
Ticket Buyers	State Zip	Wei Add New Card	Ciedil Cards	Card Exp Credit Link DateOve InterestRate Name	٠
	City	Add New Bwei		ard Exp CreditLimit	
	Adfess	T Show Deleted			
	Name	Print Card List		Card Name Card Type Card Number 210	
	D B D D D D D D D D	Show AI Cards		Buyen ID Category Card Name	A 210 A 210

FIG. 32



7. Field Values

Use to add, delete or modify options for: customer types, office locations, shipping types or discounts to the database

	Location			
Oustomer Type	Location	City	Abbrev.	
Bickei	Home Office		НО	
Individual Hatel	lest	city	mo	
	Location:		Abbrevia	lion:
Туре:	- Dispaunt Dispaunt	Dele		Update
	Test:			Dolar Amt ID
Delete Add Update	Test .05%		0 5	
Shipping Cost ▲ Shipping \$0.00			-	
FedEx Standard \$15.00 FedEx Saturday \$20.00 Certified Mail's \$5.00 FedEx Priority \$15.00				
FedEx Salunday \$20.00	Discount:			

FIG. 34

8. Referral List Add/Delete Customer Referrals.

Ø	Lead Source List	X
Ad	d Delete	
	Spurce	•
Þ	101.1 : ps 1ensas Lity 101.7 KGOZ Tranton, MD)	
	U-I KBEL [โงลาอออ ปญ์] 1040 WHD-AM Radio [Dec Moines]	

9. Shopping Cart

<i>i</i> !	Fle	Purchases	Sales Manage	Reports Windov	20					
			Relæsh		ಪಗಿಥಾ	By Event By Enley Time		Clase		
_		· - · · · · · · · · · · · · · · · · · ·								
Γ					0 1. 11. 1	1. 1 1111				
Ĺ					Complete List of	Items in All Users Shapping Carl				
]	SALES REP	COMPUTER	TIMESTAMP	Complete List of	Items in All Users Shapping Carl EVENT	EVENT DATE	TSECT	ROW	SEAT
	2	SALES REP	COMPUTER ELVIE				EVENT DATE		ROW	SEAT 0:
)	SALES REP			STATUS	EVENT Elize Buntlovom - Dakland	EVENT DATE 1/26/2013	FIELD EX	<u>:</u> 4	03
	•	SALES REP	ELNYE		STATUS ECLI	EVENT	EVENT DATE 1/26/2003 1/26/2003		ROW 24	

FIG. 36

10. Exchange

10.1 Broker to Broker Settings

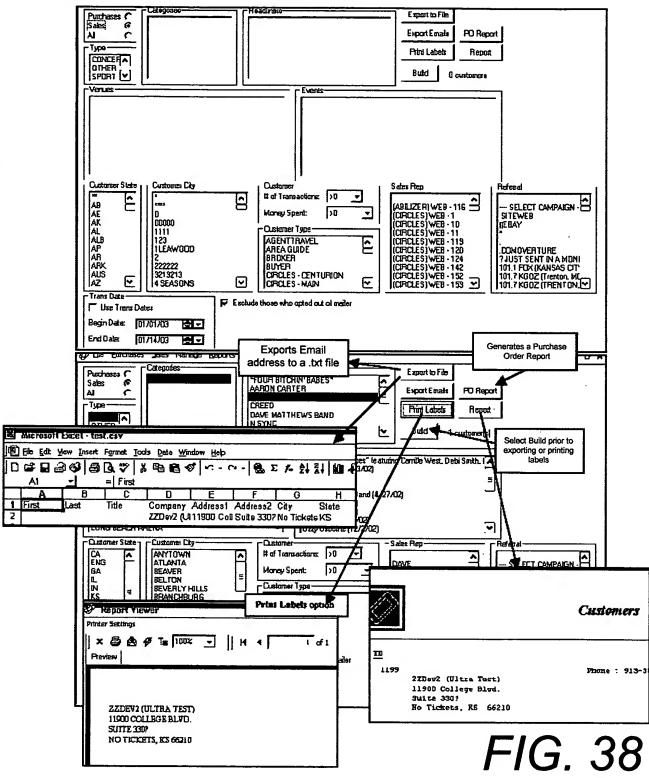
Contains a list of all brokers that use the Exchange. Allows you to regulate the type of payment accepted for each broker and the Reserve time.

ts-file Purchases Sales I	Manage <u>R</u> eports	<u>W</u> indows			
Braker	Payment	Reserve Hrs	Exclude	City	SI
	Credit Card		None	Chicago	IL
2-Tickets.cam	COD		None	Atlanta	G¢
24/7 (WebTickets.com)	Credi Card		None	Allania	Gé
A Worldwide Ticket on	COD		None	Pompano Beach	FL
A-1 Tickets	COD		None	Cerikos	ᅜᅀ
A-1 Tickets (Houston)	COD		None	Housion	दा
AAA Tix (CHI)	AP		None	Chicago	IL
AAATIX (AL)	AP		None	Birmingham	AL
Access Enleitainment Inc.	Credi Cerd		None	Teronia	101
Ace Ticket (Boston)	AP	0.5	None	Brookine	MF
Ace Ticket Service [Chicago]	Credit Card	1	None	Glerwiew	IL.
ADVANTAGE SPORTS &	COD		None	RED BANK	NJ
Advantage Tickets	COD		None	Adison	١ 🛪
dll binelinan Tinket Service	Tredit Card		None	Claumont	<u> </u>
			Refiesh	Save	

Reports

1. Mailing Lists

Use various fields to narrow search criteria.



3. Event Reports3.1 Event RangeSelect Date Rande, Sorts by Event Name

TVI 2020033		Event Report		
Date	Event	Venue	Solit	Available
1/12/03	Chirago Blackhawks ve Nashville Pred	United Center (Hockey)		4
12/16/02	Chirago Bulls vs Boston Celtics	United Center (Basketball)		ż
12/27/02	Chicago Bulls vs Minassota Timberwol	United Center (Basketball)		2
1/13/03	Chirago Bulls vs New York Knirks	United Center (Basketball)		2
126102	Chicago Bulls vs Portland Trail Blazars	United Center (Basketball)		ž
12/18/02	Chicago Bulls vs Toronto Raptors	United Center (Basketball)		2
1,603	Chicago Bulls vs Utah Jazz	United Center (Basketball)	2	-
12/22/02	Kansas City Chiefs vs San Diego Charg	Arrowhead Stadium (Football)	16	35
1,4403	Los Angeles Kings ve Delles Stars	Staples Center (Hockey)		Š
12/17/02	Los Angeles Kings vs St Louis Blues	Staples Center (Hockey)	· ·	_
1/10/03	Los Angeles Lakers vs Cleveland Cave	Steples Center (Besketball)	. 3	
1/12/03	Los Angeles Lakers vs Miami Heat	Staples Center (Baskefbail)	•	4
12/30/02	Missouri Tigers vs Velpanaso Cruseder	Hearnes Center (Besketbell)		4
12/29/02	New England Patriots vs Miami Doloh	Chillette Stadium (Foothall)		•

FIG. 39

3.2 Current Events Automatically Generates

1/1.5/2003		Event Report		
Date	Event	Venue	Sold	Available
3/21/03	10 Gates Danking	National Arts Centre		3
3/20/03	10 Gates Dancing/Tedd Robinson	National Arts Centre		4
3/22/03	10 Gates Dancing Teckl Robinson	National Arts Centre	4	5
2/15/03	2003 AMA Supercross	HHH Metrodome		5
3,29,03	2003 AMA Supercross	Reliant Arens		8
1/23/03	Chicago Blackhawks vs St Louis Blues	United Center (Horkey)		4

Inventory
 Sold Tickets Search Utility
 Provide search criteria
 Select event by highlighting the row

				Seat					
:				Row Si	13 16	10 00	50 80	31 03	31 04
				Section	נ	ЪР	ЬР	9	כו
	LL #	<u>L</u>		Event Date Section	2/4/2001 C	2/4/2001 PP	Z/4/ZIII PP	2/4/2001 G	2/4/2001 6
Date:	Invoice #: Item #:	Amount	itog	Purch Date	1/17/2001	1/26/2001	1/26/2001	1,26,2001	1/26/2001
P	可 	Çear	Sold Inventory				•		
	Row:	Search		VENUE	Alaha Stadium	Alaha Stadium	Alaha Sladium	Alaha Sladium	Alaha Sladium
				VENT	88494 NFL Pro Bowl	88914 NFL Pro Bawl	88914 NFL Pro Bowl	88926 NFL Pro Bawl	88926 NFL Pro Bawl
Eyent	Yenue: Sectian	Seat		Invaice EVENT	N 75788	N ≯1688	88914 N	08926 N	88926 N

FIG. 41

	BILL TO:
	SHIP TO:
Invoice: Customer No:	
Customer No:	
Salesperson:	Date of Order:
Payment Method:	Date Order Shipped:
Credit Card: Exp:	Shipping:
Instructions:	
	Fed-Ex No:
Date Time Qty Event Venue	Section Row Seats Price Total
•	
	Sub Total
	Sub Total Tax
	Handling
	Total Amount
	· • • • • • • • • • • • • • • • • • • •

4.2 Reserved Ticket List Automatically generates report.

				Rese	Reserved Tickets	See		
Event 181 677	Event ID Section Rev	Row E Amshrim A	Seat Neat	Hermoner Dark		Cost Monday Anglet 21 2000	Let	Reserve
	24	33	-	DUPLICATE	TICKETS	00'03	\$155.00	\$155.
103,706	103,706 Beston Red Sexvs Seattle Mariners	rs Seaftle (Ma	riners	Femray Park		Sahaday, September 2, 2000		
]]	ಟ	03	DUPLICATE	TICKETS	00'0\$	\$95.00	23.
	=	8	路	DUPLICATE	TICKETS	00 D\$	\$95 OD	4
212,639	Bruce Springsteen and the E Stre	1 and the ESt	reet Band	Dunkin Donats Center (End Stage)	nter (End Stage)	Monday, March 10, 2003		
	#101	υ	S	KYLE	STONE	\$82.65	\$D.00	0\$
	#101	೮	8	KYLE	STONE	\$82 65	\$0 00	æ
	*501	Ħ	16	KYLE	STONE	\$81.83	\$0.00	₽
	103*	丑	8	KYLE	STONE	\$81.83	\$0.00	2
	£01	閚	03	KYLE	STONE	\$81 83	\$0 00	2
	102*	TI.	ē	7.7	STOP OF	8 5		Ę

FIG. 43

4.3 Expired Inventory Automatically generates report

	7			8		
·	Count:			Count.		
ventory	Mardsyz, June 17, 2002			Sunchay, Movember 10, 2002		
Expired Inventory		Count	7	me (Footb	Count	2
	5 (Rosmblatt Statium)	Seat	03	k Giants (HRH Metrodome (Footb	Seat	60
	ies - Session 5 (Ros	Row	10	r vs New Fork Gian	Row	23
	Collage World Saries - Session	BB		Minnesote Vikings vs New Fori	120	

FIG. 44

4.4 PO Tickets Automatically generates report

1/15/2003						
Event III Section Row 81,712 2002 Mainstay Independence Bowd	Rew ependence Bo	Seat.	Independence Bowl Stadium	Cust Friday, December 27, 2002	F.	H .5
Nebraska Cornhuskers vs Mississippi Rebels	ers vs Missis	appi				
113	Ħ	5		\$3500	00 Q \$	\$175.0
113	Ħ	2		\$35.00	\$0.00	\$175.0
113	Ħ	ន		\$35.00	\$ 0.00	\$150.0
113	Ħ	75		00'52\$	\$0.00	\$150.0
113	1	ũ		\$35 m	th ch	\$190 C

FIG. 45

4.5 Sold Tickets Automatically generates report

			Sold Tickets Report	port		
Section	Row	Sent	Sold Date	Sold \$\$	Hen	Im #
2003 AMA Supercross			HHH Metrodome (Foothall)	ooth a.I.	Saturday, February 15, 2003 TBA	TBA
133	05	15	1/13/03	\$ 95.00		155.70
133		16	1/13/03	\$ 95.00		155.70
2003 NFL Pre Bowl			Abha Shidhum		Sunday, reoruary 2, 2003 1:00 PM	200 P.M.
ORANGEK	-	13	1/15/03	\$ 250,00		155,8
						1

FIG. 46

4.6 Fax List Provide search criteria.

Venue: ▼ Event: Formit: Formit: Venue: Search Print Totale: Form Delated Form Delated Form Delated Form Delated Form Delated Form Delated Form Time Form Time	Ž	🖒 Event Picker	ckar				
Thursday, 01/23/03	H	adiner:			F	<u>dal:</u>	
Venus Evert Date Show Exp Show Exp Show Exp	Vet	nue:			<u>ন</u>	.ek	
- Cakland Network Associates Sunday, 01/19/03 - Velerans Stadium Sunday, 01/19/03 - Qualcomm Stadium Thursday, 01/23/03 3- Gaslamp Plaza Suites Thursday, 01/23/03			Search	Piint	Novs L	_	oired
- Cakland Network Associates Velerans Stadium Qualcomm Stadium T 3- Gaslamp Plaza Suites		Event			Venue	Event Date	Event Time
Velerans Stadium Qualcomm Stadium T 3- Gaslamp Plaza Suites T	_	4FC Conf	erence Chami	pionship - Clakland	Network Associates	Sunday, 01/19/03	3.30 PM
Qualcomm Stadium Gaslamp Plaza Suites	ŕ	VFC Can	ference Cham	pionship -	Veleran* Stadium	Sunday, 01,19/03	3.00 PM
- Gaslamp Plaza Suites	Ϊ	Super Bo	wi Package		Qualcomm Stadium	Thuisday, 01/23/03	ТВА
	Ĭ	Champior	ship Package	1/23/03-	Gaslamp Plaza Suites	Thursday, 01/23/03 TB/	TBA

Select event by highlighting, Select multiple events by suppressing the Control or Shift keys while highlighting with mouse

Select Print Prompt "Include only shared ticket?, select "yes" or "no"



Ticket Solutions, Inc.

11900 College Blyd. Suite 315 Overland Park, KS 66210

Phone: (913)384-4751 Fax: 913-451-7832

Super Bowl XXXVII at Qualcomm Stadhum (Football)

January 26, 2003

3:0

San Diego, CA

 SECTION
 ROW
 FACE

 PLAZA 06
 12
 \$400.00

 FIELD 06
 22
 \$0.00

COUNT

RETAIL

\$4,750.00 \$4,500.00

4.7 # Days Fax List Prompt "How many days?" Prompt "Include only shared tickets?"

Ticket Solutions, Inc.

Phone: (913)384-4751 Fax: 913-451-7832

7:0

11900 College Blvd. Suite 315 Overland Park, KS 66210

January 15, 2003

Duke Blue Devils vs Virginia Cavaliers at Cameron Indoor Stadium

Durham, NC

COUNT

SECTION: 11

ROW

FACE \$0.00

RETAIL \$175.DD

FIG. 49

- 4.8 Open Inventory
- 4.9 Open Inventory (Selected Events)
- 4.10 Open Inventory (Not Categorized) Automatically generates report

Detailed Current Inventory

Print Date & Time: 1/15/2003 2:44:39PM

Avril Lavigne

SP/D3

7:38 PM

Servis Center (End Stage)

St Louis

MO

III#

G

List Price

\$85 00

മ്പാ *የ*በጋን ഗിരി

ብጽነ

Cost: \$38 01

RegistersFedEx History

5.2 Invoice Register Able to modify search criteria. Select Refresh after modifying the search criteria. Select an item by highlighting the row. Select Print, this will generate an invoice.

الماد الماديجي المسود	go Icporca · miraona						
	בטישט נשן		1 Sales Rep Filter	, Referal Filler	<u>a</u>		
ate narige, U1113/U3	Supervind and		4		10111		€
lbs: ALL SALES	Refresh	Pint (F4)	(Grobs) Web - 10 (Grobs) Web - 10 (Grobs) Web - 11		.WWVEH 10RE 101.1 FCK (KANSAS CITY) 107.7 KFLZ (St Louis)	[71]	<u> </u>
Invoices (F3 to Sort FB to Find #	F3 to Find PO)						
D Type SabesRep	Event · Venue	Event Date	Qty Seeting	SoldFor	ည်	Profit	Margin
55867 COMPLETE '	Toronto Maple Leafs ys	2/8/2003	3 CATA	\$360.00			Ī
55867 INVENTORY	Toranto Maple Leefs vs	27872003	1 S19 STD. ROW STD,	\$120.00	\$82.10	\$37.90	32%
55867 INVENTORY	Toronto Maple Leafs vs	2/8/2003	2 320 STD, ROW STD,	\$240.00	\$164.20	\$75.80 32%	2%
55B66 INVENTORY	St Louis Blues vs Detrait	3/22/2003	2 117. ROWA, SEATS	\$500.00	\$220.00	\$280.00 56%	88
55865 INVENTORY	Gune N Rosse -	12/13/2002	2 R.1, ROW 12, SEATS	\$142.06	\$142.06	\$000	
55863 INVENTORY	Guns N Rosss -	12/13/2002	2 FL1, ROW 12, SEATS	\$142.06	\$145.06	\$0.00	
55862 INVENTORY	Guns N Roses -	12/13/2002	2 FL2. ROW 09, SEATS	\$142.06	\$142.05	\$0.01	æ
55861 INVENTORY	Guns N Rosss -	12/13/2002	2 FL3, ROW 06, SEATS	\$142.06	\$142.05	\$0.00	*
55860 PRIDED	Kensas Jayhawks vs	1/25/2003	4 CATA	\$2.400.00			
55859 PRIDED	UAW-Daimler Chrysler 400	3/2/2003		\$175.00			
55858 INVENTORY	Memma Mia	1/18/2003	2 R DRC. ROW B. SEATS	\$400.00	\$130.00	\$270,00 67%	عد
55857 INVENTORY	Guns N Roses -	12/13/2002	2 H.3, ROW 03, SEATS	\$142.06	\$142.05	\$0.01	*
55856 INVENTORY	Guns N Roses -	12/13/2002	2 FL3. ROW 05. SEATS	\$142.06	\$142.05	\$0.01.0 %	26
55855 INVENTORY	2003 NFL Pro Bowl	2/2/2003	2 BLUE H, ROW 45.	\$370.00	\$200.00	\$170 00 46%	3 3
55854 PRICED	Super Bowl XXXVII	1/26/2003	4 CATH	\$6.600.00			
55853 INVENTORY	George Strak	2/13/2003	6 109, ROW M, SEATS	\$300.00	\$417.40	\$15 09 281\$	%
55852 PRICED	Behnort Stakes	6/8/2003	2 CAT B	\$700.00			
\rightarrow	Crque Du Solail - 🛛	1718/2003	3 CATA	\$300.00			
	Denny Gans		3 CATA	\$600.00			
55850 PRICED	George Strat	2/13/2003	5 CATC	\$750.00		•	
							-1-
Inventory Sales	175 00 Tobal 496 090			G Calc Days		C Lamplelion Date	Га
grave, core l'idini. 414.				a Sale Late		ייישוביותייי	<u>.</u>

FIG. 52

Able to modify search criteria. Select Refresh after modifying the search criteria. Select an item by highlighting the row. Select Print, this will generate a Complete Purchase Order. 5.3 Purchase Order Register

9 3 ♦	2 Ele Purchases Sales Manage Baports	GeneM sele	e Baports Windows	S					
Dade	Date of POs to Show:	Tron.	במענועבו	Refresh	Frin F4]	4] F3 to Sort	Sout		
<u>0</u>	Slalus	Salestina	Payment Type		PO Tolal Event-Venue	Evert Date Qty	200	Cost	Vandor
41622	Complete	j p - 11	11-4-4-F Dock Card	\$179.55 Yermi	Yarri	05/03/03	~	BC 634	\$69 78 TICKETMASTER
を	Complete		Deck Card	\$182.50 Shakira	Shakira	01/28/03	2	±81.25 T	TICKETHASTER
4733	Complete		Dedt Carl	\$162.50 Shakira	Shakira	01/28/03	7	\$81 25	SSI 25 TICKETNASTER
82. ∓	Complete	1 1	Dedt Card	\$205.00	\$205.00 2003 Nakia Supar Bowl 01/01/03	G/10/103	2	\$102.50	\$10250 TICKETNASTER
æ ∓	Complate		Deck Card	\$205.00	\$205.00 2003 Nakia Supar Bowl 01/01/03	01/01/03	2	1000	\$10250 TICKETNASTER
41788	Complete		Dreck Card	\$20500	\$205.00 2003 Nakis Sugar Bowl 01/01/03	01,01,03	7	\$102.50	SIO250 TICKETMASTER
41827	Complete		Check Card	\$355.75 Cher	Cher	03/13/03	+	\$8834	\$88.94 TICKETS.DOM
41865	Complete		Ereck Card	1 OF ZUZ\$	\$20240 Alan Jackson	02/07/03	÷	\$50.60	SOLED TICKETMASTER
₩4	Complete	1 1959 B PARABLE	, Deck Card	\$102.70	\$102.70 Alan Jeckson	02/07/03	2	\$51.35	851.35 TICKETNASTER

FIG. 53

5.4 Web Sales Register

Able to modify search criteria. Select Refresh after modifying the search criteria. Select an item by highlighting the row. Select Print, this will genrate a Priced Event Sale Report.

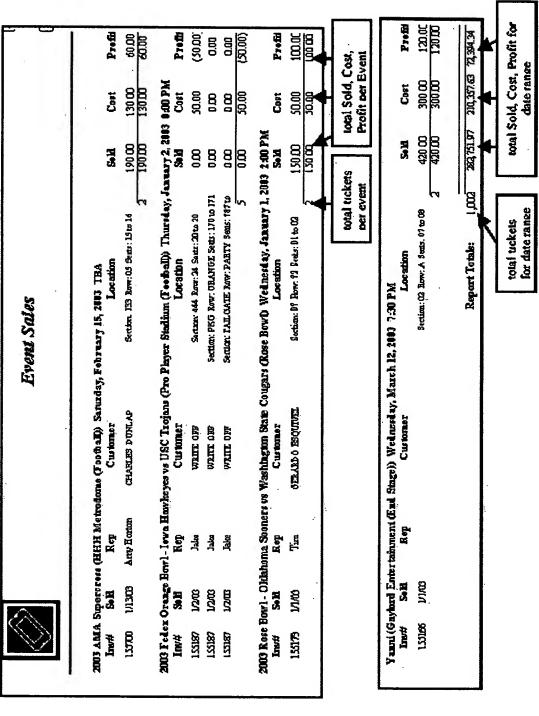
FIG. 54

5.6 Exchange Transactions

€ © © © • →	2	270710		FIE	FilOrder						
Display: All Transactions	ransaction	1			Broker 1	Broker Transactional Details					
Sale	Teach action	na dan	in	4	con as thems there	(vent (Venne)	(iig to the timber on a toucher (inclument /sect, dow) sold time (solds to toucher)	The Mine sold Mine	tonite.	# 114	inclinater Confe
7 34:37 PM	Treads Sorono Oxformer	S010 10	Web	167932	4,442003 TBA	deade Chnet Superesse (February Fry Theater (Go))	A CHCHC BI	388 130	0	0	EXSTS47.ADV

Sales ReportsOn Daily Sales by Event

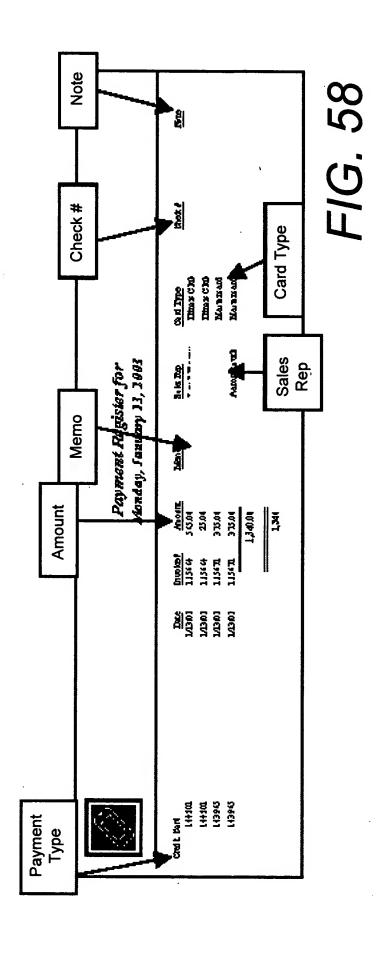
Select Date Range, Sorts by Event Name



6.2 Daily Sales by Payment Type Select Date Range, Sorts by Payment Type

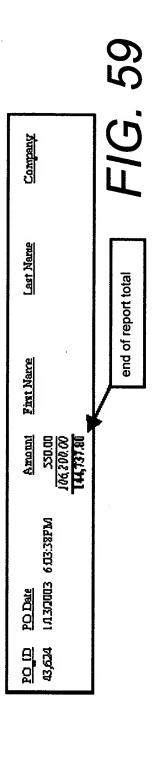
OBVE!	1248	3	faceury 10, 2013	13331	01 1009	#0 009 \$	8	00'01	000	10 05
	. 50A	ğ	James 10, 2003	KIST	12,001.40	\$2,000.00	30 05	00'01	000	20.08
	. 6141	J.	Jones 11, 2013	133606	0F 1064	10,0048	8	10,00	900	9008
	7720	, P	Temesty 13, 2043	123678	07 161.1	\$790.04	8	00.01	970	8
	X)33	ž	January 13, 2013	ezen.	61,301.10	10,000,00	8	60.00	000	10 OS
	#130	ă	Feetary 1D, 2015	133730	510,001.40	120,600.01	8	00'01	8	20.02
				۳	adadapa.	SZIG BOOK DO				3000
Ç. dı				l	OF 185 TO	10H2S'HB	70 00	ore	QX Q	F:02(1)
MATERIORY	SC 123-1	Z.	Sanary 13, 2015	נאמו	F4, 201, AU	10001'46	8	00'01	900	\$0,008,53
	WIN.	Ter.	January 13, 2043	13370	\$14,301.40	114,300.04	80	00'01	8	177,0004
←				۴	\$2.8.500.00	\$10,650.00			ľ	\$15,800.00
	Γ				818 601 40	P0.003,844	100	0703	000	10'001'51
Sales Rep										
INTENTORY for fami	(+)n	Diero C Am	Femory 15, 2015	S S	OF EXT	PALOCES	8	07048	B	1933
					\$390.00	40.3d.00				3813.00
Marie San	13427	J.	Jennety 10, 2015	E30349	orm'to	31,100.01	20	DCC18	000	
	04541	740	January 15, 2015	וואנו	מרותו	STOOM	FO 08	00'04	000	10.03
					32.803.00	26.870.90			*	30.00
Canad Todas					1 4 1 E	100 mm	10 to	SI REGIO	8	ES 34KR

FIG. 57



6.4 Daily Purchases by Payment Type Select Date Range

	01 OA	PO Date	Amount	First Name	Last Name	Campany
Payment Type	Account Parable	a a				
odí monto.	43,480	1/13/2003 12:13:04PM	1,050.00			ENCORE TICKETS-T
	43,594	1/13/2003 10:35:02AM	250.00	-		CONCERT CONNECTI
	43,596	1/13/2003 11:17:34AM	375.00			CITY TICKETS
	43,599	1/13/2003 11 47:33AM	330.00			TIMES SQUARE ENT
	43,600	1/13/2003 11:40:39AM	170.00			TICKET WAREHOUS
	43,604	1/13/2003 1:11:59PM	130.00			TICKET KING II
	43,607	1/13/2003 1:44:23PM	400.00			
	43,608	1/13/2003 1:51:56PM	225.00			FRONT ROW ENTERT
	43,612	1/13/2003 1:59:02PM	3,800.00			BARRYS TICKET SE
	43,614	1/13/2003 2:26:45PM	250.00			JAME DAY ENTERT
	43,619	1/13/2003 3:39:23PM	2,700.00			
	LC3 5D	1012C003 4:40:51PM	חם ממד כ			



6.5 Cancelled Orders Select date range

			Саж	Cancelled Sales	ıles			
	155233 HIDCAN		Sold: Completed:	2-Jun-03	Total Sale: Tickets:	00°003\$ 00°518\$	Tax Shippng	\$0.00
	Carl	The state of the s	Canvelled	13-fan-03			Handling	\$0.00
-	L 55613		Sold	11-Jan-03	Total Sale:	00'066\$	Tex	\$0.00
	Canpri Web		Completed: Cancelled:	13-fan-03	Tuckets:	\$975.00	Shipping Handling	\$15.00
	7 155657 Canpri	•	Sold: Completed:	12-Jan-03	Total Sale: Tickets:	\$785.00 \$785.00	Tex Shippng	\$0.00
	Weh		Cancelled	13-fan-03			Handlmo	\$D.DD
sales rep	 1	customer name				<u> </u>	FIG. 60	09

6.6 Chicago Sales Tax Viewer

🌮 15 TicketApp Ultra (2.1.945) - [Chicago Sales Tax]
🗳 Elle Purchases Sales Manage Reports Windows
Settings Manth: Tax Amt Sale Date Tax Amt Sale Date Year: 2003
Sparts Sparts Rows Rows
ID Comp Date Shipping Handing Qty Tix Total Face Total Taxable Est. Tax Invoice Tox
Thestice and Other Print Selected Print Invaice
ID Comp Dale Shipping Handing City Tix Total Face Total Taxable Est. Tax Invoice Tax

F/G. 61

6.7 Chicago Sales Tax Report

Select Date Range

Prompt "Show sales you charged \$0.00 for?", select yes or no Prompt "Do you charge tax on handling?", select yes or no Prompt "Do you charge tax on shipping?", select yes or no

					;				
	촹	Prise	Face	Taxable	be Taxed	And Taxed for eating sale	Shipping	Handbig	<u> </u>
		:							
55,667	7	420.00	000	435.00	\$13.05	00.0	15.00	0.00	<u>ن</u> ن ئ
					•	\$ 0.0 0			
					•	\$8.00			

FIG. 62

6.8 Purchases for an Event Provide search criteria

Ø	Event P	ICKBF			
H	leadiner:	NFL Past Season (NFL)	E	veni:	
γ	enue:		▼ D	ate:	
		Search Print	☐ Show	Deleted Show Exp	pred
	Event		Venue	Event Date	Event Time
<u> </u>	AFC Con	ference Championship - Qakland	Network Associates	Sunday, 01/19/03	3:30 PM
_	NFC Can	ference Championship -	Veleran: Stadium	Sunday, 01/19/03	3:00 PM
	Super Bo	wl Package	Qualcomm Stadium	Thursday, 01/23/03	
	Champic	rship Package 1/23/03 -	Gaslamp Plaza Suites	Thursday, 01/23/03	TBA
_	F. U.S.	10 L 100,000 1,007,000	_11	T1 1 01170100	TDA

FIG. 63

D Event P	leker			
Headiner:	NFL Post Season (NFL)	▼ E	iv an l:	
Venue:			Pake:	· ·
	Search Print	☐ Show	v Deleted Show Ex	pired
Event		Venue	Event Date	Event Time
AFC Con	ference Championship - 🛮 akland	Network Associates	Sunday, 01/19/03	3:30 PM
Super Bo	wl Package			
Field Goa	al Packaga 1/23/03 - 1/27/03	Hampton Inn	Thursday, 01/23/03	TBA
Touchda	wn Package 1/23/03 - 1/27/03	Double Tree Club	Thursday, 01/23/03	
Safety Pa	ackage 1/23/03 · 1/27/03	Ramada Inn South	Thursday, 01/23/03	
Hyatt Re	gency Rooms 1/23 - 1/27	Hyalt Regency (San	Thursday, 01/23/03	300 PM
	INVOXIW	Qualcomm Stadium	Sunday, 01/26/03	3:00 PM
Super Ro	ud Package pulsa pickt	Ouslooms Stadium	Monday (13.127/173	TRA

Select event by highlighting, Select Multiple events by suppressing the Control or Shift keys while highlighting with mouse.

Click the Print button to generate the report

Purchase Orders by Event

ootball)) Sunday.	
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) EE	
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Tampa Bay Bucca	
ma j	
Γaπ	
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p - Philade	Profit
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npic	
ce Champion	to seem of the contraction
رد (9
XCD	
NFC Conference	£6
ည ည	28
NF	H

Soll For

List

Cast

Tirkets. 11 Sold Tirkets: 2	d Tickets: 2		· ·				7	f
Purchase Order: Tirkets: 2 Profit: \$350.00	# 43383			T.	사 Date: 18)	DG Payre	PO Date: 1/8,033 · Payment: Check Confirm \$350 paid 1/8, owe \$500 if eagles	50
,								
절	01	8	\$250.00	\$425.00	\$425.00	Sold	In Hard	
36	6	03	\$250.00	\$425.00	\$425.00	2 013	In Hand	
			8500.00	\$850.00	8850,00			

Purchase Order# 43591 Tirkets: 2 Profit: (\$700.00)	r# 43591 (I)			a.	O Date: 1/13/03	Date: 1/13/CB Payment: Ticket Deposit	it Confirm: BRENT	
						-1		
38	5	8	\$350.00	\$65000	\$0 CO	In Hand		
364	05	8	\$350.00	\$650.00	00'0\$	la Hend		
	•		\$700.00	\$1,300,00	00'88		:	

FIG. 65

6.9 Event Sales Provide search criteria.

1	Ø Event Picker			X U
.I.	Heading: NFL Post Season (NFL)	F	Eveni:	
<u>ب</u>	Yenue:	<u>ন</u>	Date:	
	Search Print	Show Deleted	Deleted Shaw Expred	
	Event	Venus	Event Date Event Time	
	AFC Conference Championship - Dakland	Network Associates	Sunday, 01/19/03 3:30 PM	
	NFC Canference Championship -	Velerans Stadium	Sunday, 01/19/03 3:00 PM	
	Super Bowl Package	Qualcomm Stadium	Thursday, 01/23/03 TBA	-
	Championship Package 1/23/03 -	Gostomp Plezo Suites	Thursday, 01/23/03 TBA	
	Field Goal Package 1/23/03 - 1/27/03	Hampton Inn	Thursday, 01/23/03 TBA	
	Touchdown Package 1/23/03 - 1/27/03	Double Tree Club	Thursday, 01/23/03 TBA	1.
	Safety Package 1/23/03 · 1/27 /03	Ramada Irm South	Thursday, 01/23/03 TBA	
	Hyatt Regency Rooms 1/23 - 1/27	Hyalt Regency (San	Thursday, 01/23/03 3:00 PM	
	Super Bowl XXXVII	Qualcomm Stadium	Sunday, 01/26/03 3:00 PM	
	Super Bowl Package extra night	Qualcomm Stadium	Monday, 01/27/03 TBA	
	Super Bowl XXXVIII	Reliant Stadium (Footbal)	Sunday, 02/01/04 TBA	
	Super Boult XI	Ford Field	Sunday 02/05/06 TBA	
0	abliabting	and the second s	- Contract	

Select event by highlighting , Select multiple events by suppressing the Control or Shift keys while highlighting with mouse.

Click the Print button to generate the report



Event Sales

Super Bow	1 XXXVII (Quabonan S	Super Bowl XXXVII (Quabonan Stadium (Foothall)) Sunday, January 26, 2003-3:00 PM	uary 26, 2003 3:00 PM			
Linux	Sold Rep	Customer	Location	Sold	Cost	Preff
153880	2012/02		Settlon: FIELD 20 Row: 20 Seuts: 13 to 14	3,900,00	2,700,00	1,200.0
155735	11303		Section: CLUB 13 How: 01 Sexts: 11 to 13	5,850.00	4,200 00	1,630.0
מנוענו	1/14/03		Sertion: FIELD 08 Row: 23 Seats: 07 to 15	27,900.00	21,150.00	6,750 0
155689	SDICT/I		Section: CLUB 03 Now:01 Sects: 14 to 15	5,900,00	4,300,00	1,600.0
155707	නවා		Section: PLAZA 11 Row: 07 Sects: 01 to 02	4,100,00	3,800,00	300.00
155718	1/13/03		Section: CLUB 03 How: 01 Sects: 16to 17	5,900.00	4,300,00	1,600.0
1556855	1/13/03		Section: CLUB G3 How: 02 Seats: 08ta 12	29,500.00	21,500.00	8,000.0
155725	1/13/03		Section: VIEW 56 Boxu: 13 Seats: 05 to 10	8,700.00	7,200,00	1,500.0
155725	1/13/03		Section: VIEW 56 Boov: 15 Stats: 17 to 20	5,800,00	4,800.00	1,000.0
			 	97,550.00	73,950.00	23,000.0
			Report Totals: 40	00.022,72	තුනග කුනග	23,600.00

FIG. 67

6.10 Event Sales Timeline (Weekly) 6.11 Event Sales Timeline (Daily)

Event Picker			X D
Headiner: NFL Past Season (NFL)	FI	Eveni:	
Yenue:	ি	Date:	
Search Plint	Nov.	Show Deleted Shaw Expred	
Event	h/enue	Event Date Event Time	
AFC Conference Championship - Dakland	Network Associates	Sunday, 01/19/03 3:30 PM	
NFC Canference Championship -	Velerans Stadium	Sunday, 01/19/03 3:00 PM	
Super Bowl Package	Qualcomm Stadium	Thursday, 01/23/03 TBA	
Championship Package 1/23/03 -	Goslamp Pleza Suites	Thursday, 01/23/03 TBA	
Field Goal Package 1/23/03 - 1/27/03	Hampton Inn	Thursday, 01/23/03 TBA	
Touchdawn Package 1/23/03 - 1/27/03	Double Tree Club	Thursday, 01/23/09 TBA	
Safety Package 1/23/03 · 1/27/03	Ramada Irm South	Thursday, 01/23/03 TBA	
Hyatt Regency Rooms 1723 - 1727	Hyalt Regency (San	Thursday, 01/23/03 3:00 PM	1
Super Bowl>0001	Qualcomm Stadium	Sunday, 01/26/03 3 00 PM	
Super Bowl Package extra night	Quelcomm Stadium	Monday, 01/27/09 TBA	
Super Bowl XXXVIII	Reliant Stadium (Footbal)	Sunday, 02/01/04 TBA	
Super Row(X)	Ford Field	Sundaii 02/05/06 TBb	

Provide Search criteria.

Select event by highlighting, Select Multiple events by suppressing the Control or Shift keys while highlighting with mouse.

F/G. 68

Select the Print button to generate the report



Weekly Sales by Category

Event ID: 110,289	110,289	Super BowlXXXVII Qualconm Stadium (Football)				Sunday, January 26, 2003 3:00 PM
Week 3	Week 3 Monday, fanuary 13, 2003	ry 13, 2003	ð	Ave Pre	AVE Cost	Profit
	Lower Level Goal to 30	al to 30 Yard Line B	33	\$2,985.19	\$2,231.48	\$20,330.00
	Lower Level Comer Endzone	rmer Endzone C	91	\$1,901.56	\$1,525.00	\$6,025.00
	Lower Level Embore	dzone D	00	\$1,806.25	\$1,176.25	\$5,040.00
	Upper Level Endzone	dzone H	9	\$1,450.00	\$1,200.00	\$2,500.00
			Ø	\$139,975.00 \$106,060.00	\$106,060.00	\$33,915.00

6.12 Event Purchases Timeline (Weekly)

🖉 Event Picker	Ackar			
Headiner:	NFL Past Season (NFL)	F	Eveni:	
Yenue:		P	Date:	
	Search Print	works L	Show Deleted Shaw Expred	
Event		Verus	Event Date Event Time	Time
AFC CO	AFC Conference Championship - Dakland	Network Associates	Sunday, 01/19/03 3:30 PM	>
NFC Ca	NFC Canference Championship -	Velcrans Stadium	Sunday, 01/19/09 3:00 PM	>
Super B	Super Bowl Package	Qualcomm Stadium	Thursday, 01/23/03 TBA	
Champic	Championship Package 1723/03 -	Goslamp Pleza Suites	Thursdey, 01/23/03 TBA	
Field Go	Field Goal Package 1/23/03 - 1/27/03	Hamptoninn	Thursday, 01/23/03 TBA	
Touchde	Touchdown Package 1/23/03 - 1/27/03	Double Tree Club	Thursdey, 01/23/03 TBA	
Safety P	Safety Package 1/23/03 - 1/27/03	Ramada Irm South	Thursday, 01/23/03 TBA	
Hyatt Pc	Hyatt Regency Rooms 1/23 - 1/27	Hyalt Regency (San	Thursday, 01/23/09 3:00 PM	-
Super B	Super Bowl XXXVII	Qualcomm Stadium	Sunday, 01/26/03 3 00 PM	~
Super B	Super Bowl Package extra night	Quelcomm Stadium	Monday, 01/27/03 TBA	
Super B.	Super Bowl XXXVIII	Reliant Stadium (Football)	Sunday, 02/01/04 TBA	
Super Rowl X		Eon'd Field	Supplem 02/05/06 TBA	

Provide Search criteria.

Select event by highlighting, Select Multiple events by suppressing the Control or Shift keys while highlighting with mouse.

F/G. 70

Sunday, January 26, 2003 \$1,330,000 \$1,230,000 Avg. Cast \$2,201.79 \$1,217.50 \$1,220.00 \$2,201.79 AVE COST \$1,448.08 \$3,138.89 \$1,441.07 \$1,217.50 \$1,250.00 \$1,200.00 53,138.39 Avg. Prie 800 800 \$1,338.39 \$2,878,57 \$1,204.17 \$1,450,00 \$00 00 00 00 \$1,775.00 **80** ave Prt \$2,878.57 \$1,204.17 \$1,450.00 \$1,30481 昂 的的时候够有 ಬ ಅ 其む口ひせず H O D O B P Qualcomm Stackum (Football) Super BowlxxxvII Lower Level Goal to 30 Yard Line Lower Level Goal to 30 Yard Line Lower Level 25 to 50 Yand Line Lawer Level 25 to 50 Yard Line Upper Level Comer Endzone Upper Level Comer Endzone Lower Level Comer Endrone Upper Level Comer Endzone Lower Level Comer Endzone Lower Level Corner Endzone Monday, January 13, 2003 Friday, January 10, 2003 **Crand Totals for Event** Lower Level Endrone Upper Level Endzone Laws Level Endzone Upper Level Endzane 110,289 Event (D: Week 2 Week 3

Select the Print button to generate the report.

Pert Dub Boart Penfit Sftuation Iola Tiones F150 30 155 30 # Unsold 0abal 89 km 8450.00 \$125.10 00.05 PE Amongo. # Sold **Automatically Generates** Ken 1 Ern z.gr Carcha Ebe berg: 1.8 4/2043 709 FE 6.13.1 Current Events Location There, 144 2100 700 Ed 120,216 Einmich Will to Deff. Lehrer 209,219 todar Manlan! Inchild Rush 1218

6.13 Event Profit/Situation

FIG. 72 First Sale Date & Time MACO MACO 12,500c 1,82pm 12,3002 6:10_{yea} We sal Dak Open Ticket Totals List Price Cost Oper Ticke Thus 10.00 10.00 10.00 10.00 10.00 Profit Event Totals Cost Profit 510000 510000 510000 510000 \$130.04 \$20.04 \$20.04 \$130 \$300 Sold Tickets Sum Cost Sold Profit 220000 220000 230000 23000 21500 21500 21500 9369 JO 170 JO 6190 40 Sold For \$310,00 \$1,110 America. American Event, Venue, Date, Time 113,31d Amil Luign Veteran Mimorial hands ham 1/14,8(01) 7:30 PB Event ID

6.13.2 Selected Event

🖉 Event Picker				
Heading: NFL Post Season (N	son (NFL)	•	Eveni:	
Yenue:		٦ [۲]	Date:	1
Search	Piint	worls	Show Deleted Shaw Expired	red
Event		Venue	Event Date	Event Time
AFC Conference Championship -	onship - Oakland	Network Associates	Sunday, 01/19/03 3:30 PM	3:30 PM
NFC Canference Championship -	orship -	Velerans Stadium	Sunday, 01/19/03 3:00 PM	3.00 PM
Super Bowl Package		Qualcomm Stadium	Thursday, 01/23/03 TBA	ГВА
Championship Package 1723/03	1/23/03-	Goslamp Plaza Suites	Thursday, 01/23/03 TBA	PB4
Field Goal Package 1/23/03 - 1/27/03	1/03 - 1/27/03	Hampton Inn	Thursday, 01/23/03 TBA	. A81
Touchdawn Package 1/23/03 - 1/27/03	23/03-1/27/03	Double Tree Club	Thursday, 01/23/03 TBA	FPA
Safety Package 1/23/03 · 1/27/03	1.1/27/03	Ramada Irm South	Thursday, 01/23/03 TBA	- RA
Hyatt Regency Rooms 1723 - 1727	/23 - 1/27	Hyalt Regency (San	Thursday, 01/23/03 3:00 PM	300 PM
Super Bowl>CCMI		Qualcomm Stadium	Sunday, 01/25/03 3 00 PM	300 PM
Super Bowl Package extra night	ranight	Qualcomm Stadium	Monday, 01/27/03 TBA	BA BA
Super BowlXXXVIII		Reliant Stadium (Footbal)	Sunday, 02/01/04 TBA	BA
Super RowlXI		Ford Field	Sunday 02/05/06 TBA	'BA

Provide Search criteria.

Select event by highlighting, Select Multiple events by suppressing the Control of Shift keys while highlighting with mouse.

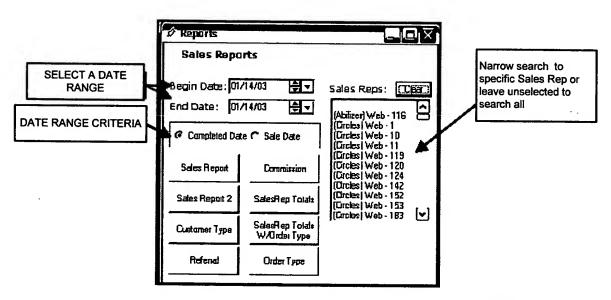
6.14 Daily Totals

Automatically Generates

*Report is date inclusive in descending order

	Daily	Sales Report	
Date	Sell Price	Cost	<u>Prefit</u>
Tuesday, January 14, 2003	90,965 00	67,968.00	22,997 00
Monday, January 13, 2003	75,860.00	52,184.41	23,675.59
Friday, January 10, 2003	22,105.00	14834.58	7,270.42
Thursday, Jamery 9, 2003	29,343 25	18,987.22	10,356 03
Wednesday, January 8, 2003	18,675.00	11,012.57	7,662.43
Tuesday, January 7, 2003	27,690 00	18,040.32	9,649 68
Monday, January 6, 2003	30,317.50	27,292.91	3,024.60
Saturday, January 4, 2003	2,015.00	1,390.00	625.00

FIG. 74



Sales Report provides sales information

		broken down by Sales Rep.	t provides s by Sales F	ales inform tep.	ation
S	Sales Report	*Customer Type, Referral, Commission and Order Type Reports provide similar information.	ype, Referr /pe Reports	al, Commis provide s	ssion milar
			E S	E	E
(Overture) Web					
itt (American Airlines Anena (End Stage)) Thu	ebruary 13, 2003 8:00 PM				
155745 Sold: 13.Jan	13-Jan-03 Count: 4		\$560.00	\$396.00	\$16 <u>4</u>
Completed: 14 Jan.	Completed: 14 Jan-03 Section: 104 Row: 21 Seals: 03 to 06	ients: CB to Od			
			\$560.00 \$396.00 \$164.	\$396.00	\$1641
	Sales Rep Totals:	etab:	\$560,00	-	\$164[

by Sales Representative Sales Report

*SalesRep Total with Order Type provides similar information

SalesRep Totals

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# Sales	#Tkbeis	TotalCost	TeralPrice	Profit	Marko M		Shipping	Fees	Iax	DECOU
-	4	396.00	500.00	164.00	41.52%		1500	0.00	0.00	00
4		2,157.00	2,815.00	658.00	30.52%	23.38%	OD 09	0.00	0.00	ΩĐ
1	rq.	2,700.00	3,500.00	800,00	20.64%		0.00	0.00	0.00	00
	ď	2,700.00	3,500.00	800,00	29.64%		0.00	0.00	0.00	Q0
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